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Multimedia Project :Animoto Book Trailers

Teacher Name: **Hurd**

Student Name: _____

CATEGORY	Examplary	Developed	Needs Work	
CONTENT	Intro begins with a strong hook. Summary provides information without dominating the narration. Commentary is fresh, interesting and specific, with a strong conclusion.	Intro is developed. Summary provides information, may extend too long. Commentary reacts to the novel with some detail. There is a conclusion.	Intro is weak or missing. Commentary lacks details or tells the plot. Conclusion is weak or missing.	
VOICE/SOUND	Interesting, well-rehearsed with smooth delivery that holds audience attention. Easy to hear narration over soundtrack. Voice sounds natural and helps convey meaning. Soundtrack adds to the tone/feel of the presentation.	Rehearsed, with a fairly smooth delivery that usually holds the audience attention. Narration can be heard over the soundtrack. Voice sound natural and avoids monotones. Soundtrack neither adds nor distracts from the project.	Delivery is not smooth, but holds audience attention most of the time. Narration may be difficult to hear. Voice shows little inflection. Soundtrack missing or distracting.	
IMAGES	Images are crisp and clear, enriching and extending the details and meaning of the book/commentary. Images are appropriately cited and highly engaging.	Images are relevant and support the book/commentary. Images are appropriately cited and illustrate the content/audience.	Images are not relevant or as used mostly as decoration. Images may be grainy. They detract from the content or are inappropriate. Images may not be appropriately cited.	
PRESENTATION	Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation. All elements work together seamlessly to create an interesting and compelling report.	Makes good use of font, color, graphics, effects, etc. to enhance to presentation. Elements are related, if not compelling, and overall effect is sound.	Makes use of font, color, graphics, effects, etc. but they may detract from the presentation content. Elements may not complement each other and overall effect needs life.	
- Please Choose -				
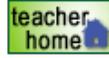
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